

Exclaimer Limited

Backgrounder: Technology

Increased demand for regulatory compliance, email traceability and quality control have been major market drivers for the development of tools that enable manipulation of email at the server level. Exclaimer offers several mail utility products for Microsoft Exchange Server, adding several capabilities not offered by Exchange, including disclaiming, branding, signature, archiving, anti-spam and regulatory compliance for corporate email. The latest solution offered by the company is the Exclaimer Store Compressor, an advanced retention policy system.

By installing Exclaimer solutions at the server level, adherence to both internal requirements and external regulations can be assured enterprise-wide. Attributes attached to an email appear uniformly whether a message is sent from a mobile device, the desktop or webmail.

Exclaimer Mail Utilities

This product enables the addition of branding, signatures and disclaimers to corporate email, an ever-increasing requirement thanks to the introduction of government regulations that require specific information be included in business email. In addition, Mail Utilities protects the network from spam, by trapping the maximum amount of junk email and limiting falsepositives. Zero-hour virus protection acts as a backstop to traditional anti-virus programs in the time between when a virus is unleashed and when an effective security patch can be downloaded. Companies are also able to use Mail Utilities to block, forward or auto-respond to incoming, outgoing or internal email.

Exclaimer Store Compressor

A common complaint of IT departments is their Microsoft Exchange mail store. When users neglect to delete their junk mail, sent mail, or deleted items folders, the store can quickly approach its capacity, causing performance issues and increasing the time required to back up the system.

Using Store Compressor, Exclaimer's newest product, IT departments are able to manage their Exchange stores by compressing attachments and email messages to improve storage efficiency and reduce the amount of time it takes to complete a system backup. Individual email messages are compressed by up to 90% and the intelligent software identifies attachment files that can be compressed, while bypassing already compressed files such as .zip or .mp3. A retention policy system enables IT staff to automatically delete emails, tasks and appointments older than a specific date, while the user experience is uninterrupted.

Exclaimer SBS Suite

This product combines all of the functionality of Exclaimer Mail Utilities and Store Compressor in one package, specifically designed for SBS (Small Business Server) environments. Users of the SBS Suite have the ability to disclaim, brand, protect and housekeep in a single package.

Exclaimer AD Pictures

AD Pictures enables users to easily and effortlessly save pictures to the Active Directory, which allows companies to create more detailed profiles on individual users in the AD. By using Exclaimer Mail Utilities, companies can dynamically add these pictures to outgoing and internal email, a beneficial feature in large organizations where it can be difficult to match a name to a face, and also assists in adding a personal feel to webinars and online meetings.