

PRESS RELEASE

Launch of Store Compressor

Exclaimer announces potent new email storage compression utility

Store Compressor maximizes mailbox storage space on Microsoft Exchange server

Farnborough, U.K. - June 26, 2007 - Exclaimer, which markets a suite of email utilities that brings unique functionality to Microsoft Exchange environments, today announced the general availability of Exclaimer Store Compressor, a software tool that minimizes the size of the Exchange mail store by compressing attachments and emails.

With Store Compressor, the limited size of both Exchange and SBS Server Exchange Stores can be mitigated. Storage size is maximized as individual emails are compressed, freeing valuable mailbox space. The Exclaimer Store Compressor's retention policy system enables customization of how and at what intervals Outlook items, such as emails, attachments, appointments or tasks, are manipulated, based on internal IT preferences. This enforces strict adherence to company-wide policies regarding retention of email messages. Because the program uses the same application programming interface as Microsoft Outlook, scalability and security are assured.

Messages are minimized by removing Internet headers and any HTML formatting. Attachments are compressed into (.zip) files, which are, on average, reduced by 25%. In addition, Store Compressor continuously monitors the compression process, checking the size of files before and after compression to ensure only attachments that will reduce in size are compressed. Attachments that are already compressed, such as .zip and .mp3 files, will be ignored.

As with Exclaimer's other software tools, Store Compressor is installed at the server level and runs in the background; there is no perceptible change to the Outlook user interface. "Exclaimer Store Compressor is a logical extension of our existing suite of mail utilities and offers a perfect solution to the headaches of IT administrators everywhere," said **Andrew Millington, Exclaimer CEO**. "It automatically manages messages at the server level, without interrupting the user experience and frees up time for the IT department to focus on more high value tasks."

When it is nearing full capacity, the Exchange Store can cause errors and disruptions on the server. A common situation happens when users neglect to empty their deleted items and junk email folders, which then take up inordinate amounts of space in the store. By automating the deletion of these items at regular intervals, storage space is regained and backup is expedited, ensuring optimal performance of IT infrastructure.

About Exclaimer

Founded in 2001, Exclaimer's software tools enable disclaiming, branding, signature, archiving, anti-spam, retention policy enforcement, mail store compression, and regulatory compliance for corporate email, to ensure compliance to both internal requirements and external regulations. Easily installed on Microsoft Exchange Server, Exclaimer's applications give the IT department control over the email system for the entire enterprise without altering the individual user experience. Installation at the server level means that attributes attached to an email appear uniformly whether an email is sent from a mobile device, the desktop or webmail.

Today, Exclaimer is a global provider of mail utilities and software add-on products for Microsoft Exchange, with more than 27 million users worldwide. Exclaimer's customer base consists of companies of all sizes, from SMBs to Fortune 500 companies. For more information, please visit www.exclaimer.com

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