

Mail Utilities

Disclaim, Brand & Sign

Exclaimer Mail Utilities is an extremely effective rules based Emailware™ tool that enables you to manage how your email system deals with email sent and received by your organization. It combines many features that are beneficial to the management of email communication within your organization including disclaimers, branding, signatures, auto-responding, forwarding and mail blocking.

Disclaim

Exclaimer Mail Utilities can distinguish between internal and external email, so it can add a different disclaimer depending on whether the emails are sent internally or externally. You can add disclaimers to internal mail even if the recipient is on the same Exchange server.

Why disclaim? Disclaimers help to mitigate liability for: breach of confidentiality, accidental breach of confidentiality, transmission of viruses, entering into contracts, negligent misstatement and employer's liability.

Exclaimer Mail Utilities helps ensure regulation compliance including HIPPA and Circular 230. For example, Circular 230 requires that the disclaimer must be inserted prior to the body of the email, and at a larger font size. Exclaimer Mail Utilities handles this requirement with ease.

Brand

Exclaimer Mail Utilities can add branding to email that is sent both internally and externally. This can help you maintain a consistent email brand image that falls in line with your organization's corporate/brand strategy allowing you to maximize your brand impression.

Why brand email? In order to understand the importance of email branding you should ask yourself these three questions: How often do you email clients' or business prospects? Is your email memorable? Does it say something about you or your business?

The look of your correspondence greatly affects your client's view of you and your organization. You brand your stationery so why not brand your email?

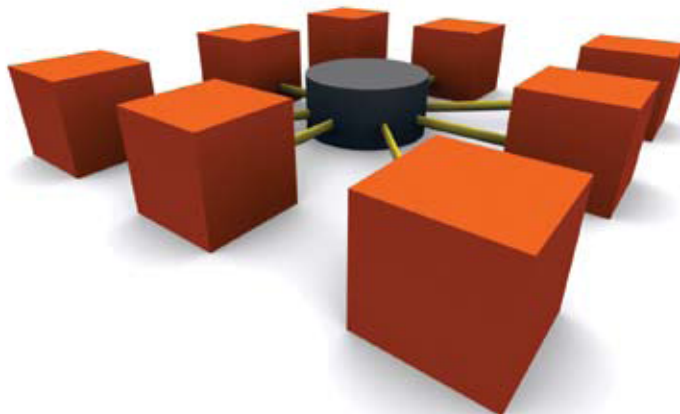
Sign

Exclaimer Mail Utilities can add signatures to email sent internally and externally. If you use OWA and smart devices for email, signing can be a headache. We can ensure that ALL email goes out signed with an appropriate signature, no matter what the source.

Signatures allow you to personalize the email your employees send, providing details like direct dial telephone numbers, name and position held within your organization and photograph of the sender.

All this information is inserted dynamically, taking data stored in the Active Directory. You can set Exclaimer Mail Utilities up so that it uses different signatures depending on the sender, recipient, subject, etc. You can make the rules that govern this as simple or as complex as you need.

We understand that for most organizations the efficient management of email communication is vital to the smooth and effective running of its business processes. In order to minimize the amount of time it takes to implement any new solution we have designed our software specifically to be easy to install, maintain and use.



Scalability

Exclaimer Mail Utilities is a highly scalable solution with the ability to deal with millions of email messages for thousands of users.

It has been specifically designed to scale up and cope with the demand that large email systems and large volumes of email put on its processes. We have over 15,000 clients with 8 million end users, and large enterprise deployments of up to 125,000 mailboxes in server clusters of over 30 Exchange boxes.

It can deal with vast quantities of email in very short periods of time, maintaining a consistent flow of email through to users' Mailboxes. When you combine this with the fact that our system is compatible with devices like Smartphones,

BlackBerrys and PDAs, it makes Exclaimer Mail Utilities a very powerful Emailware™ application.

Deployment

Exclaimer Mail Utilities allows you to efficiently control your mail utilities environment from a centralized location. You can make one change on your master system and that change can be filtered down to all your other servers running Exclaimer Mail Utilities.

On very large networks this can ensure that all your email systems have the same policies initiated, allowing you to consistently process email across all your organization's servers.

Error Handling

Many organizations are required by law to add disclaimers to their email,

Exclaimer Mail Utilities addresses this issue by detecting whether email has the required information in it and taking appropriate action.

For example, you can check to make sure that email has a disclaimer added to it. If the disclaimer is missing you can take a variety of actions including blocking it or notifying the sender. This feature guarantees that emails without disclaimers are not sent until they have the appropriate information in them.

Performance monitoring

Exclaimer Mail Utilities constantly monitors the email traffic going through its system. This data can be used in conjunction with a reporting tool to alert engineers to email related issues. You can also use data from the monitoring tool to

produce reports on the performance of your email systems.

Custom Rules

Exclaimer Mail Utilities can set rules to trigger on AD organization or attributes. These rules can be triggered on messages sent and received both internally and externally.

For example, email sent to users in certain AD groups can have different rules applied to them. You might have one rule that adds a disclaimer to warn employees that the email may contain offensive content and another that automatically forwards a copy for QA assessment procedures. Our custom rules allow you complete flexibility in the way your organization deals with its email.

If you have any question or want to find out more about any of our products please call Sales on (UK) **+44 (0) 845 050 2300** or (US) **1-888-450-9631**. Alternatively, you can email sales@exclaimer.com.

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